

Your Advertisement

should be on this page if you make anything in El Paso. For space, phone 2820 and ask for Advertising Manager.

Buy your Butter from the Shop.

"Where Quality and Cleanliness Reign Supreme."

THE GOLDEN COW BUTTER SHOP

280 Mesa Ave. Next to Kress

BUTTER

70c per pound.

The best ever made and sold in El Paso.

Fresh from the churn daily. Fresh Buttermilk, Yard Eggs and Dairy Lunches.

SANITARY BUTTER STORES

402 San Antonio St. Trust Bldg.

If It Is "Made In El Paso" You Will Find It Here

EL PASO TRUNK FACTORY

Established 17 Years.



WE MANUFACTURE ALL STYLES OF TRUNKS, SAMPLE CASES AND SMALL LEATHER GOODS.

We also repair and exchange Trunks and Traveling Goods.

EL PASO TRUNK FACTORY

Opposite Post Office.

Across Plaza.

Next to Crawford Theatre.—Tel. 1054.

Carrying Cases "Made in El Paso."

PURE DISTILLED WATER

Consumers Ice and Cold Storage Co.

Successors to RIO GRANDE ICE & FUEL CO.

GLENN BROOM MFG. CO., Inc.

El Paso, Texas

The LARGEST and best equipped broom factory in the West—AND STILL GROWING. "There's a reason. "Made in El Paso" Brooms are the best your money can buy.

FURNITURE REPAIRING

We have just installed the latest improved machinery for cleaning and repairing.

R. L. DANIEL FURNITURE AND MATTRESS FACTORY

1900 Texas St. Phone 1025-1070

MATTRESSES

Wholesale and Retail

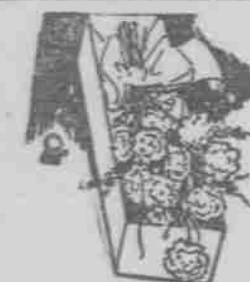
We Renovate Old Mattresses and Make Them Like New

We have just installed the latest improved machinery for cleaning and repairing.

CLARKE MATTRESS AND RUG CO.

Phone 1025-1070-417

1212 MYRTLE AVE.



Flowers "Grown in El Paso"

POTTER

Floral and Confectionery Co. Main Bldg. El Paso's Flowerphone 8100.

—ONLY—
TWO WEEKS
MORE TO HUNT

We have a large supply of Cartridges, all sizes. Let us supply you.

Shot Guns to Rent.
THANK YOU.

Sheers Hardware Co.

310 Texas St.

Phone 49



Spick & Span
Invite You to
Call at

BRANCH No. 1, 226 MESA
BRANCH No. 2, 406 OREGON

And leave your laundry. They will return it same day.

THE ELITE LAUNDRY

BUSTER BROWN BREAD—

The Acme of Perfection
Made by

PURITY BAKING CO.

LOOK, WHAT WE MANUFACTURE IN LEATHER

For the Horse—Saddles, bridles and head-stalls.
For the Man—We manufacture leather puttees, gun cases, cartridge belts, hat straps, spur straps, Kodak cases, leather belts, cow-boy chaps.
Special attention given to outfit town orders.

Headquarters for Sport Goods. 317 Texas St.

FLORE MILLS

Why buy inferior grades of flour at high prices, when you can purchase a superior quality milled right here in El Paso at lower cost, because there are no freight charges added?

USE—
Globe Mills Products and help the Southwest grow. In what other part of the country are you interested?

FOR TAN, SUNBURN AND ROUGH SKIN

Use Warner's Witch Hazel Cream. "MADE IN EL PASO." This Cream works like magic in clearing up Tan, Sunburn or Rough Skin. Try a bottle—25c for 3 ounce bottle or 50c for an 8 ounce bottle. 3 ounce bottle mailed to any address on receipt of 30 cents.

WARNER DRUG COMPANY

Phone 721 Grand Hotel Block

DuSang & Wellborn

Manufacturers of
RUGS, MATTRESSES, CUSHIONS AND SLIP COVERS.
CARPETS cleaned, repaired and laid.
FURNITURE stored, packed and shipped.

PHONE 3999

Established 1910. Retail Only.

KracKajack S. & S. Cutter A Success

Again KrackKajack Service scores. They have turned what might have been a theory at the beginning into an established asset for stockmen, whereby all desert growths, heretofore regarded as total waste now become 100 percent food value, and are the means of saving thousands of head of cattle each year from starvation.

For years stockmen of the Great Southwest realized that the waste plants of the great plains would some day be converted into food for the great herds of cattle, and it remained for KrackKajack Service to solve the problem.

The S. & S. Cutter is a Made-in-El Paso Product, and produced by one of the most reliable and industrious firms in the entire Southwest.

Complete illustrations and descriptive matter of this wonderful cutter will be mailed to anyone upon application and a cordial welcome is extended to visiting stockmen to call here and see it demonstrated.

When you want real service that is satisfaction in all respects, see that it is a KrackKajack Product. No further guarantee is necessary.

\$10.00 CASH

—For the Best—
Display Advertisement

For the purpose of further interesting our readers in the various advertisements appearing on this page, The Herald will give this week \$10.00 in cash, to the person sending in the best prepared copy for an advertisement to be the same size as the one appearing on this page this week occupying a space 1 inch long and 3 columns wide to contain no cuts save the cut of Made in El Paso which may be any size up to 1 inch reproduced in the space on Saturday, Jan. 25.

If you want additional facts for use in the advertisement, call at the advertiser's place of business. Each week this contest will be continued until all of the advertisements appearing on this page shall have been prepared by our readers. Watch this space each week for the name of the advertisement to be written.

RULES OF CONTEST—READ CAREFULLY.

Everyone in the Southwest is eligible, except employees of The Herald and members of their families. Each contestant may send in as many advertisements as they like, but write only one on each sheet of paper, together with your name and address. Address all answers to: "MADE IN EL PASO" Editor, care of El Paso Herald. Contest closes promptly at 6 o'clock p. m. next Thursday, Jan. 23, and all advertisements must be in the Herald office before that hour. In case of tie prize will be divided. Decision of judges is to be final. Winner will be announced on this page next Saturday and prize mailed.

LAST WEEK'S WINNER.

The winner of last week's prize is L. H. Hall, 918 N. Stanton St., Apt. No. 2, El Paso, Texas. Check will be mailed.



La Internacional Cigars

The Favorite of Discriminating Smokers.
TRY ONE TODAY
Made In El Paso Since 1881.

Kohlberg Bros.

Manufacturers.



Momsen-Dunnegan-Ryan Co.

"MADE IN EL PASO"

Sheet Metal Products, Stock Watering Troughs and Tanks. Mine Air Pipe, Flues and Ventilators.

Special Pipe Fittings. Prompt Mail Order Service.

Buy Coffee

"Made in El Paso" Freshly roasted and delivered daily.

PAN-AMERICAN COFFEE CO. 413 Mesa. Phone 3160.



The Dixie Mattress

"Made in El Paso"

H. Nordwald & Co.

Successors, Inca

All our brands, even the cheapest, are made from clean new material, which does not require to be sterilized.

Sold by all good dealers in the Southwest.

Mattress Manufacturers and Wholesale Furniture Jobbers.

Special machinery feels the cotton.

The People of El Paso and the Southwest

want to buy "Made in El Paso" Products. If you manufacture a "Made in El Paso" product let the people know it. Make your announcement on this page. For rates phone The Herald 2020 and ask for the advertising manager.

THE Peyton Packing Co. Products

Are all produced in El Paso, and are the finest Quality. They are produced under Government Inspection.



"Government Inspection Means Health Protection"

Peyton Packing Company

El Paso, Texas.

HILLS, SUTTON & WHITE MFG. CO.

Myrtle Avenue and Laurel Street.

El Paso, Texas.

Manufacturers of Tanks of all kinds, Culvert, Pipe and Heavy Sheet Metal Products, Riveted and Welded. Large Stock of Sheets. Ask for Catalog.

The Cleveland Square Garage

PERFECT DAY AND NIGHT SERVICE
Accessories, Washing, Vulcanizing
Storage Facilities

GUARANTEED REPAIR WORK

Battery Repairing

MITCHELL & THORNTON

OWNERS

PHONE 527

Corner Franklin and Santa Fe Streets

Opposite Cleveland Square

MADE TO ORDER Boots

Time to "swear off" on those "ready made"—they never fit, anyway! Our boots FIT! They have to because they're made to your individual measure, and are guaranteed. No extra cost.

COWBOY BOOTS A SPECIALTY

Send for measurement blanks on parcel post order.

The Rokahr Boot and Shoe Shop

317-319 Texas Street.

El Paso, Texas

President Ambassador COFFEE Statesman

T hree good brands
R ight here at home
Y ou ought to use them

T hey have convinced others
H undreds in El Paso
E njoy them—And they are
M ade in El Paso

C. H. FINLEY COMPANY

510 Station Street

El Paso, Texas

Save The Babies

SAVE DOCTORS' BILLS
SAVE ANXIETY AND WORRY

Buy Certified Milk

IT IS PURE—IT IS CLEAN
Endorsed by the El Paso County Medical Association.

El Paso Dairy Co.

City Office: 423 N. Oregon St.

Fischbein Brothers

MERCHANT TAILORS

2nd Floor City National Bank Bldg.

BUY CLOTHES "Made in El Paso."

You Keep El Paso Money at Home.

KracKajack S. and S. (Sotol and Soapweed) cutters are made in El Paso—they save cattle.

Manufactured by KrackKajack, Zork & Moye's S. I., El Paso, Texas. Write for full details.

The Texas Tire Co.

Manufacturers of

DOUBLE TREAD TIRES

710 Texas St. Phone 6016

Prices on Double Tread Tires:

Tire	Price
30x3 1/2	7.00
30x3 3/4	8.00
32x3 1/2	8.00
32x4	10.00
32x4 1/2	10.00
34x4	12.00

Demand "Made in El Paso" Products and help yourself by helping your city grow.

More Beautiful

The beauty of many El Paso homes, hotels, theatres, stores and churches has been enhanced by



ART GLASS

We also supply Leaded Glass, Mirrors and all kinds of Artistic Woodwork.

El Paso Sash & Door Co.

EL PASO, TEXAS

A Hint to Housewives—

Buy Valley Grown Vegetables. "Made in El Paso" Food Products.

And Cook with Gas!

El Paso Gas Co.

425 N. Oregon St.

AWNINGS AND CURTAINS

Made in El Paso

for residences, stores and office buildings.

"If it is made of Duck or Canvas, we make it."

EL PASO TENT & AWNING COMPANY

129 San Francisco St.

Phone 2044